



The CupCycling™ Toolkit

Using Single-Use Lids

CupCycling™ is registered trademark of Everyday Ltd t/a IdealCup

CONTACT US : www.idealcup.co.nz | info@idealcup.co.nz | 021 226 2655

The CupCycling™ Toolkit

- CupCycling™ Step by Step Guide
- A printed list of all participating CupCycling™ Cafes in your region
- 50 CupCycling™/Regionally Branded Reusable IdealCups
- A4 Counter Signs x 2
- Postcards (miniature version of Counter Sign) for tables/bar leaners
- A Decal Window Sticker(s) to promote that you're a participating CupCycling™ Cafe
- A whiteboard and marker
- A whiteboard header to record the “number of disposable cups saved from landfill each week”
- 10 complimentary reusable lids (which you can sell to those customers who may wish to own a reusable lid – RRP \$6 per lid)
- A complimentary sleeve (50 lids) single use, **wood pulp**, fully biodegradable lids, for use with the Reusable IdealCups
- A **Use Your Own Cup** (UYOC) Cafe Guide Insert to encourage cafes to join the UYOC Cafe Guide (www.uyoc.co.nz)
- A **RefillNZ** Insert, to encourage cafes to join the RefillNZ movement (www.refillnz.org.nz)
- Inclusion on our online, interactive MAP of New Zealand, which showcases all the amazing cafes around NZ who are participating in the CupCycling™ Programme.
- Ongoing Social Media, PR and related support

CupCycling™ is registered trademark of Everyday Ltd t/a IdealCup

CONTACT US : www.idealcup.co.nz | info@idealcup.co.nz | 021 226 2655

PLEASE NOTE:

- You can purchase further regionally branded, reusable CupCycling IdealCups for \$5 including gst each (minimum order 25 cups)
- Further single use, wood pulp lids can be purchased from IdealCup for \$91 + gst per carton of 20 sleeves (1,000 lids)
- You can purchase the IdealCup **REUSABLE LIDS for \$4.03 including gst**
- These are great to have for those customers who may wish to own their own lid. We recommend **you sell these for \$6 each.**
- A small freight charge will apply to all orders dispatched

CupCycling™ is registered trademark of Everyday Ltd t/a IdealCup

CONTACT US : www.idealcup.co.nz | info@idealcup.co.nz | 021 226 2655